Beat: Lifestyle

# THE FRANCE PAVILION AT EXPO 2020 DUBAI JOIN A CONSENSUS ON POSSIBLE POSPTONEMENT

#### **OVER COIVD-19 CRISIS**

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**USPA NEWS** - The General Commissioner of the France Pavilion took part in the Expo 2020 Dubai Steering Committee of the College of Commissioners General, made up of Expo 2020, the BIE, and around thirty participating countries including France. The Steering Committee of the College of Commissioners General explored the idea of postponing the World Expo 2020 Dubai, and the General Commissioner took the opportunity to state that France was prepared to come to a consensus on the subject.

Today Expo 2020 brought together the World Expo Steering Committee of the College of Commissioners General, made up of around thirty participating countries including France and representatives from the Bureau International des Expositions (BIE) to discuss potentially postponing Expo 2020 Dubai, due to take place from October 20, 2020 to April 10, 2021, because of the worldwide health crisis currently affecting the international community.

At this meeting, the Steering Committee of the College of Commissioners General studied whether the event should be rescheduled to a year after the original dates. France's General Commissioner announced on behalf of the country that they would be willing to come to a consensus on the one-year postponement, as it would be a responsible way to protect public health and safety. Now, procedure requires that two thirds of the BIE member countries, including France, agree to the postponement before it can be implemented. COFREX (Compagnie Française des Expositions), tasked with managing France's participation at the event, will adapt to this new timeline while continuing to build the France Pavilion under the Emirate authorities' health and safety rules for construction sites in Dubai.

ERIK LINQUIER" CHAIRMAN OF COFREX AND COMMISSIONER GENERAL OF FRANCE PAVILLION:------

Created in January 2018, COFREX (Compagnie Française des Expositions) is a publicly-funded SAS (simplified joint-stock) company. It is the first time an organization has been established to provide expertise for France's participation in international public events. Its aim is to prepare, organize and promote France when it takes part in international and world exhibitions. COFREX was created as part of a long-term project that would draw on the lessons learned from previous World Expos to ensure that France's future participation in international exhibitions and World Expos is organized optimally and provides the best value. It is designed to take the form of a partnership between public and private players promoting the image and attractiveness of France. Learn more: www.cofrex.fr

#### Article online:

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