

Beat: Lifestyle

OPI ANNOUNCES HOLLYWOOD CELEBRITY KERRY WASHINGTON AS CREATIVE AMBASSADOR

BRAND S FIRST-EVER CREATIVE AMBASSADOR

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USPA NEWS - Number one salon brand worldwide, OPI Products Inc., announced on December 11, a collaboration with Emmy and Golden Globe nominated actress Kerry Washington. Washington will act as the brand's first-ever Creative Ambassador...

Number one salon brand worldwide, OPI Products Inc., announced on December 11, a collaboration with Emmy and Golden Globe nominated actress Kerry Washington. Washington will act as the brand's first-ever Creative Ambassador.

Kerry Washington will be responsible for co-curating nail lacquer shades and developing shade names with OPI co-founder and brand ambassador Suzi Weiss-Fischmann, and will be sourcing inspiration for and consulting on various aspects of creative for the company.

Weiss-Fischmann first approached Kerry Washington with the idea to work together in spring 2015 and was met with an enthusiastic 'YES.' Over the following few months, they worked together to develop this new role.

Emmy and Golden Globe nominated Kerry Washington is a versatile and fearless actress who continues to shine on both the big screen and small. A native of The Bronx, Washington has received high acclaim for her work on stage, on television and on film.

Source : OPI Products Inc.

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